



V SPECS

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DEFEATING THE “COPY/PASTE APPROACH” TO SPECIFICATION WRITING

Learn the purpose of well-structured specifications and why shortcuts compromise quality and compliance.

See how overused boilerplate language creates risks for projects, teams, and clients.

Understand why tailored specifications protect design intent, manage liability, and support better project outcomes.

Discover how to replace copy-paste habits with practical, performance-based strategies that elevate your work.

Walk away with actionable methods to write stronger, project-specific specifications that set you apart.

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